

**MONEY  
TIK TALK**

News portal  
za Gen Z.

# AD TO CART.



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**CJENIK 2026.**

# AD MORE TO CART.

Native. Video. Podcast. Social. Display. Custom made.

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# CONTENT FIRST.

Ideja. Produkcija. Objava. Distribucija.

# THIS ARTICLE CONTAINS A BRAND.

Native & branded content.

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|                         |                                                   |                   |
|-------------------------|---------------------------------------------------|-------------------|
| <b>Native članak</b>    | Koncept, novinarska obrada i objava na MTT-u.     | <b>650 €</b>      |
| <b>Native + social</b>  | Članak + distribucija na MTT društvenim kanalima. | <b>850 €</b>      |
| <b>Branded intervju</b> | Intervju, uređivanje i objava.                    | <b>900 €</b>      |
| <b>MTT Explainer</b>    | Kompleksna tema pretvorena u kratki MTT format.   | <b>750 €</b>      |
| <b>Custom content</b>   | Originalni koncept razvijen za partnera.          | <b>od 1.200 €</b> |

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Sadržaj se označava kao partnerski / native sadržaj.

# WATCHLIST → WISHLIST.

Brand video. Reels. Shorts.

|                            |                                              |            |
|----------------------------|----------------------------------------------|------------|
| Reel / Short               | Koncept + snimanje + montaža, do 60 s.       | 750 €      |
| 3x Reel / Short            | Mini branded serijal.                        | 1.800 €    |
| Brand video                | Koncept, snimanje i montaža, 1-3 min.        | 1.500 €    |
| Brand video + 3 shortsa    | Glavni video + vertikalni cutovi.            | 2.200 €    |
| Video intervju + 2 shortsa | Razgovor + master video + kratki formati.    | 1.400 €    |
| Custom video serijal       | Format razvijen prema temi i cilju partnera. | od 2.500 € |

# TALK TO A HUMAN.

Video podcast.

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## PARTNER EPIZODE

**2.000 €**

Integracija partnera u postojeću GetFinUp x Money Tik Talk epizodu + distribucija sadržaja.

## CUSTOM VIDEO PODCAST / EPIZODA

**2.500 €**

Koncept epizode, priprema, snimanje, produkcija, montaža, full epizoda i short form sadržaj.

**Serijali i sezonska partnerstva - na upit.**

# AD TO FEED.

Social content.

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|                                  |                            |              |
|----------------------------------|----------------------------|--------------|
| <b>Instagram / Facebook post</b> | Originalna MTT kreativna.  | <b>300 €</b> |
| <hr/>                            |                            |              |
| <b>Story set</b>                 | Do 3 storyja.              | <b>250 €</b> |
| <hr/>                            |                            |              |
| <b>Reel / TikTok</b>             | Originalni video format.   | <b>600 €</b> |
| <hr/>                            |                            |              |
| <b>Social paket</b>              | 1 Reel + post + story set. | <b>900 €</b> |

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Kod kampanja se social formati mogu kombinirati s nativeom, videom, podcastom i displayem.

# BUNDLE & SAVE.

Paketi.

|                |                        |                |
|----------------|------------------------|----------------|
| <b>CONTENT</b> | Native + Reel + social | <b>1.400 €</b> |
|----------------|------------------------|----------------|

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|                    |                                  |                |
|--------------------|----------------------------------|----------------|
| <b>VIDEO STORY</b> | Brand video + 3 shortsa + native | <b>2.500 €</b> |
|--------------------|----------------------------------|----------------|

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|                |                                                     |                |
|----------------|-----------------------------------------------------|----------------|
| <b>MTT 360</b> | Native + brand video + 3 shortsa + social + display | <b>3.500 €</b> |
|----------------|-----------------------------------------------------|----------------|

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|                    |                                                         |                   |
|--------------------|---------------------------------------------------------|-------------------|
| <b>CUSTOM MADE</b> | Poseban format, mini-serijal, event ili branded projekt | <b>od 2.500 €</b> |
|--------------------|---------------------------------------------------------|-------------------|

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**Veći custom projekti i dugoročna partnerstva - na upit.**

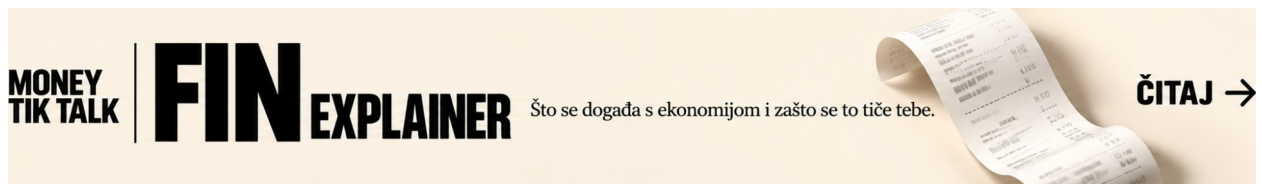
# INSERT BRAND HERE.

Display / 7 dana.



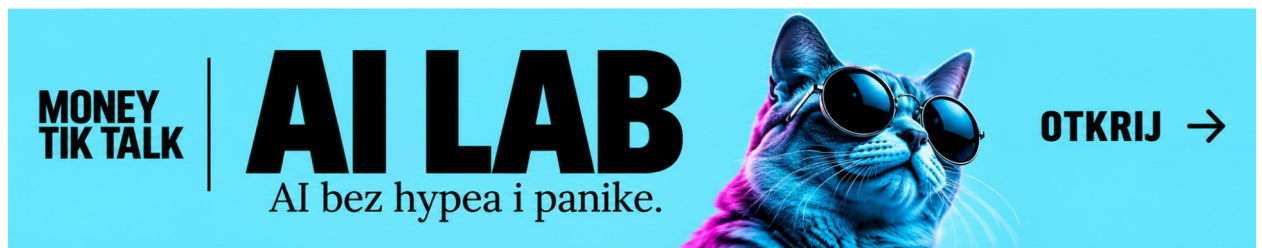
DESKTOP HERO / 970 x 250 px / 7 DANA

500 €



DESKTOP LEADERBOARD / 728 x 90 px / 7 DANA

300 €

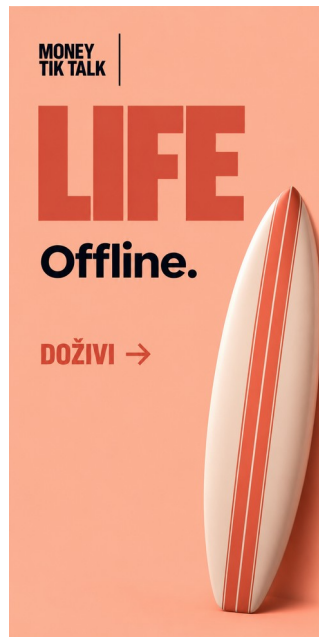


# INSERT BRAND HERE.



RECTANGLE / DESKTOP + MOBILE / 300 x 250 px / 7 DANA

250 €



DESKTOP VERTICAL  
160 x 600 / 120 x 600 px / 7  
DANA

250 €



MOBILE BANNER  
320 x 100 px / 7 DANA

200 €

MOBILE STICKY / 320 x 50 px / 7 DANA

150 €

# NOT IN STOCK? WE'LL MAKE IT.

Custom made.

**OD 2.500 €**

Video. Podcast. Event. Aktivacija. Novi format.

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VEĆI PROJEKTI I DUGOROČNA PARTNERSTVA

## NA UPIT

# GO TO CHECKOUT.

moneytiktalk.com

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**Romana Vukadin**

Spikerfon d.o.o.

Cijene su izražene bez PDV-a.